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# infoStructure

# Information Infrastructure Outsourcing



# **OUTSOURCING**

In today's challenging economic environment, running a business requires maximum focus, meticulous market analysis, and seeking growth opportunities. Delegating non-core tasks to external contractors allows companies and organizations to concentrate exclusively on their primary activities, directing internal resources toward achieving strategic goals.





# INFORMATION INFRASTRUCTURE OUTSOURCING

infoStructure is a comprehensive outsourcing service designed to reduce expenses, administrative and IT resources by delegating various organizational and technical tasks. These tasks may include the design, development, connection, optimization, modernization, support, and protection of information infrastructure using Infocom's specialists and technical resources.



Maintaining an in-house IT infrastructure might initially seem cost-effective and offer greater control over processes. However, a deeper analysis of associated expenses and frequent market changes often reveals that this approach is not always practical, especially for rapidly growing companies or those with distributed offices or branches. Each location requires reliable internet or corporate network connectivity, purchasing and installation of necessary network and office equipment, proper configuration, security, maintenance, backups, and administrative management. These needs inevitably lead to significant additional expenses. Many of these costs might seem negligible at first but can accumulate significantly over time, making outsourcing a more efficient and cost-effective solution.



The infoStructure service concept focuses on reducing expenses for IT infrastructure development and maintenance. It simplifies and accelerates the process of connecting new locations by eliminating the need for internal resources to search for, purchase, configure, and maintain equipment. Moreover, the service addresses challenges associated with closing branches or offices. Clients no longer need to hire or lay off staff, purchase or manage surplus equipment. All they need is to submit a request to adjust the scope of services.



Key Aspects to Consider When Choosing Between In-House IT Infrastructure and Infocom's Outsourcing Service:

#### INITIAL INVESTMENTS

Building your IT infrastructure involves significant upfront costs for purchasing equipment, software, hiring and training personnel. Conversely, the infoStructure service minimizes initial expenses since our infrastructure is ready for immediate use.

#### VARIABLE COSTS

Maintaining in-house IT infrastructure comes with ongoing expenses for service, support, and upgrades, creating budget uncertainties. Unexpected issues, such as component failures, can lead to unplanned overspending. Outsourcing to Infocom helps avoid these challenges, offering fixed prices for services that simplify budget planning.

#### SCALABILITY

Growing businesses often require significant technical and organizational changes to their IT infrastructure. Outsourcing ensures easy and rapid scalability, enabling you to add new locations and services effortlessly by submitting service requests. This flexibility supports your business's adaptability and competitiveness in dynamic environments.



#### INFORMATION SECURITY

One of the key benefits of outsourcing to Infocom is access to advanced technologies and cybersecurity professionals. Our solutions include specialized software, network protection tools, and intelligent incident detection and response systems, providing a robust defense against various cyber threats.

#### TECHNOLOGY UPDATES

Infocom continually updates its infrastructure to meet modern standards, enabling clients to benefit from the latest technologies without investing in staff training or frequent equipment and software upgrades.

### SINGLE POINT OF CONTACT

As your outsourcing partner, Infocom provides a single point of contact for addressing all IT infrastructure-related issues. This streamlines management by eliminating the need to coordinate with multiple vendors and suppliers. Infocom offers a full spectrum of services, allowing you to focus on core business objectives with the confidence that your infrastructure is in capable hands.

#### LEGAL SIMPLICITY

With Infocom, your company avoids complex and numerous legal interactions. Instead of managing multiple contracts with various suppliers, clients can sign a single agreement with Infocom. This simplifies legal formalities and ensures efficient management of infrastructure services.

The infoStructure service offers more than just a comprehensive package; it also provides the flexibility to choose partial outsourcing tailored to your needs. Whether you require internet connectivity for all your offices under a unified contract, backup communication channels for operational reliability, or corporate network administration, Infocom can meet your requirements. Our team can work with either Infocom's or your existing equipment, ensuring secure management and safeguarding critical information.

Our services are adaptable to your unique needs, regardless of the scope of outsourcing you select. We aim to be your reliable partner in infrastructure development and optimization, allowing you to focus on strategic aspects of your business and achieve success.

# Benefits of the infoStructure Service:

- Reduced administrative and IT resource costs
- Lower overall expenses for infrastructure development and maintenance
- Predictable monthly costs through fixed subscription fees
- Flexibility to quickly adjust the number of connected branches/offices
- Reduced risks of business disruptions
- 24/7/365 support

